

AMBEV'S BARTLETT PROVES LEADERSHIP STARTS WITH PEOPLE

Pittsburgh, PA (September 22, 2011) – Is it luck when a company's fortunes take a dramatic turn for the better? Maybe that's part of it, but as we all remember our parents saying: "You make your own luck!" The factor that makes the most dramatic difference is people: having the right team, and creating the right environment for them to thrive in.

At American Beverage Corporation in Pittsburgh, Mike Bartlett, the Director of Human Resources, seems to have mastered it. The company is enjoying a major growth spurt, and Mr. Bartlett was recently honored with the 2011 HR Leadership Award by the Pittsburgh Business Times.

Bartlett is a native of Pittsburgh, and like the personality of his hometown, he says that "tenacious" is the best word to describe himself. "I always believe that efficient and effective communication is the key to a successful HR function," says Bartlett. And as his recent HR Leadership Award shows, lots of people are listening.

American Beverage Corporation (AMBEV), a diversified non-carbonated beverage company, is part of the multi-billion dollar Dutch food group Royal Wessanen. Visit www.ambev.com

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